

Institute of Business & Management higher studies



PROFILE

IBMhs, Institute of Business Management Studies, is one of the premier profession-oriented educational institute in Saudi Arabia in the field of Travel, Tourism, Aviation & Hospitality Management and IATA Training Programs. Since inception in 2004, also we do have 2 year diploma for Marketing and Travel & Tourism. IBMhs has built several successful careers through its extensive network of centers across KSA.

IBMhs has a range of courses at various levels and very affordable fees. Is your goal to find a rewarding career or develop your professional skills, then IBMhs can help you? All programs offer you the chance to acquire knowledge and skills sought by employers worldwide, enhancing your career prospects and making you internationally competitive in the job market. Alternatively, your aim may be to just learn and acquire how to improve your English language and communication skills. Either way, At IBMhs you can achieve your Goals.

The IBMhs educational programs of the highest quality those are current and relevant to the dynamic global business environment. IBMhs provides its students a wealth of opportunities for complete personality development.

We have affiliation, recognition and accreditations from the various universities like: UTAS, IADC, University of Nicosia and Leading professional bodies.

Business related subjects including Accounting, Banking, Finance, International Business, Management, Management Information Systems and Marketing.

Professional Management courses in numerous subjects from Accountancy, Management, International Business, Business Administration, Business Information Systems, Marketing, Human Resources Management, Travel & Tourism and Hotel Management, Auto card, Safety, Security, Chemical Engineering, Mechanical Engineering, Project Management Engineering, Secretarial, Customer Service, Supervisory Skills, Communication Skills, Leadership Skills.

English Language courses covering every level from Beginners to Proficiency, including Business English courses.

Flexible learning short and longer courses, full-time and intensive study; evenings & weekend classes; start dated throughout the year; combine different courses to suit your needs.

Short Courses: Customer Service Skills, Human Resource Principles, Managerial Supervisory Skills, Public Relations, Financial Accounting, Cambridge Computer course, Secretary Course, Leadership.

OUR GOAL

- 1. Our immediate goal is to assist each student in obtaining employment upon graduation*
- 2. High quality of education*
- 3. Highly experienced and professional instructors*
- 4. Convenient location and modern facilities*
- 5. Friendly and helpful staff members*
- 6. Professional practicum placement*

AUTHORIZATION & MEMBERSHIP

The institute has established membership and is recognized by major business organizations and associations within the Travel and Tourism industry worldwide, and the institute has sought educational accreditation from recognized Travel industry and Business sources in both KSA and internationally. To provide training to develop human resource capabilities in the identified occupations within the tourism industry as part of the country "saudisation "economic policy.

The IBMhs integrated career training in a variety of travel, tourism, and business management subjects. The institute under Supervision of general organization of Technical & vocational training, Human Resources Development Fund, Supreme Commission for Tourism, and National System for Joint Training, Authorized by University of Tasmania.



Apart from academic training, seminars and workshops are conducted to provide students an opportunity to interact with the top professionals .along with this IBMHs provides on the job training which prepares them for the real world. IBMhs offers placement and internship assistance. The faculty is experienced, diligent and most of all pays personalized attention to all its students.

FACULTIES

Our Instructors are from major airlines and other travel related business companies with many years of experience and knowledge in specific areas of the industry. The faculties are experienced, diligent and most of all pays personalized attention to all its students. Our faculty members are more than just Teachers, they Act as students advisors as well.

PHILOSOPHY

The IBMhs is committed to providing comprehensive career training in selected fields of the Travel and Tourism industry and Management sectors. Every course is kept current and focuses on the knowledge and abilities needed for employment.

We believe in the principle of total preparedness by not only providing the requisite career skills and knowledge.

We give those who emerge from our programmes the tools for growth and advancement. Our primary focus is to provide the most comprehensive training and education with courses of study that are practical and designed to meet the needs of their employment.



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IADC™

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